

PAPER 2

TOPIC #	TOPIC	CHAPTERS	ESSAY EXAMPLES
2	BUSINESS VENTURES	Benefits of a Company	
		Avenues of Acquiring a Business	If you buy Albany Bread you get the Herald for free as part of combination packaging.
		Entrepreneurial Qualities	The Nel Family who started De Krans wine took a “road less travelled” when opening up their business (risk taker)
		Transform a Business Plan into an Action Plan	
		Starting a Business Venture	
		Presentation of Business Information	
3	BUSINESS ROLES	Creative thinking and Problem solving	
		Stress and Crisis Management	
		Professionalism and Ethics	

		Team dynamics and conflict management	
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