

PAPER 1

TOPIC #	TOPIC	CHAPTERS	ESSAY EXAMPLES
1	BUSINESS ENVIRONMENTS	<p>Influences and Challenges of the Business Environments</p> <p>Challenges of the Business Environments</p>	<p>SA holds back on big buys like TVs and fridges as it scrimps for essentials, says Takealot (Market environment - Change in consumer behaviour)</p> <p>The current shortage of eggs in South Africa has made them look at alternatives (Market Environment – Shortage of supply)</p> <p>Nissan South Africa is aiming to retrench hundreds of employees as it hasn't yet found a replacement vehicle for its NP200 bakkie (Challenge – Retrenchment)</p> <p>The Phoenix Hotel changes their menu to align with the religious culture in South Africa. (Social, cultural and demographic)</p> <p>Diesel prices are expected to increase for the fourth time this year (Inflation)</p>
		<p>Adapting to Challenges of the Business Environments</p>	<p>The Phoenix hotel got a new owner through an auction (acquisition)</p> <p>Ex-politicians are lobbying against the reduction of using coal to produce electricity and to go more renewable as South Africa produces 70% of its electricity using coal. (lobbying)</p> <p>Sanlam, the owner of Glacier, has merge with an investment business owned by ABSA. (merger)</p>

		<p>Contemporary Socio-Economic Issues</p>	<p>Two home affairs officials produced passports for people who were not SA citizens. (Economic Crime)</p> <p>South Africa is sharpening up its HIV prevention efforts by focusing on pregnant and breastfeeding women, children and adolescents as part of the Global Alliance to End AIDS in Children by 2030. (HIV/AIDS)</p> <p>According to a study done by the UN, only 8% of South Africans have the 22 necessities to have a decent standard of living. (Poverty)</p>
		<p>Business Sectors</p>	<p>Herbies is a tertiary business in Port Elizabeth that buys and sells second hand furniture.</p> <p>De Krans, a winery, grows their own grapes to produce their own wine that they export.</p> <p>Rocklands Poultry farm is one of the biggest chicken farms in the Eastern Cape.</p> <p>The Parmalat group is the a global producer and distributor of dairy products.</p>

4	BUSINESS OPERATIONS	Marketing Function	<p>Twitter changes it's name to X, and therefore had to rebrand and advertise the name change.</p> <p>Clover introduced a pink bottle for their milk to advertise breast cancer to create awareness in the form of kaleidoscope packaging.</p> <p>If you buy Albany Bread you get the Herald for free as part of combination packaging.</p> <p>In 2024, Momentum, a medical aid, is set to offer members more rewards to improve wellness using their Multiply rewards program.</p>
		Production Function	<p>Government will provide financial support to the automotive industry to help it transition to producing electric vehicles.</p> <p>Tongaat Hulett is a leading agri-business dealing with the production of sugar.</p> <p>Nordic Paper specialises in the production of high-quality paper, packaging and plywood products.</p>
		Introduction to Human Resources	<p>Nissan South Africa is aiming to retrench hundreds of employees as it hasn't yet found a replacement vehicle for its NP200 bakkie</p> <p>Volkswagen Group South Africa (VWSA) has appointed a new human resources director and board member to be based in Kariega.</p>