

ALEXANDER ROAD HIGH SCHOOL GRADE 11

MEMORANDUM

JUNE 2023

BUSINESS STUDIES PAPER 2			
EXAMINER: GL MODERATOR: LF/TG/UM	DURATION: 2 HOURS MARKS: 150 MARKS		
SECTION A			
QUESTION 1			
1.1.1 C ✓ ✓			
1.1.2 B ✓ ✓			
1.1.3 A ✓ ✓			
1.1.4 B ✓ ✓			
1.1.5 B ✓ ✓	(10		
1.2.1 Franchisee ✓✓			
1.2.2 Lessee ✓✓			
1.2.3 Continuity ✓✓			
1.2.4 Audit ✓✓			
1.2.5 Stress ✓ ✓	(10		
1.3.1 F ✓ ✓			
1.3.2 D ✓ ✓			
1.3.3 A ✓ ✓			
1.3.4 B ✓ ✓			
1.3.5 G ✓ ✓	(10		
	TOTAL SECTION A: 30		

QUESTION 2 BUSINESS VENTURES

2.1 Characteristics of a sole trader

- A sole trader is a business that is owned and managed ✓ by one person. ✓
- Assets and profits in this business ✓ belong to the owner. ✓
- Legally there is no separation \checkmark between the business and the individual running it. \checkmark
- If the business is facing legal action, ✓ the owner is held legally responsible for the debts of the business. ✓
- The sole proprietorship does not pay tax ✓ as the owner pays tax in their own capacity. ✓
- The profit made by the sole proprietorship is added to any other income earned by the owner ✓ and SARS then calculates the amount payable. ✓
- There are no legal \checkmark and administrative formalities in the formation of a sole trader. \checkmark
- A sole proprietor is not a legal entity ✓ and agreements are entered into by the owner in their personal capacity. ✓
- Business has unlimited liability, ✓ and the private possessions of the owner can be used to pay the debts of the business. ✓

(6)

2.2 Differentiate between a public company and private company.

- 2.2.1 Ends with Pty Ltd. \checkmark
- 2.2.2 Ends with Ltd. \checkmark
- 2.2.3 May not offer shares to the general public. \checkmark
- 2.2.4 Trades its shares publicly on the Johannesburg Securities Exchange. \checkmark
- 2.2.5 Shares are not freely transferable. ✓
- 2.2.6 Shares are freely transferable. \checkmark
- 2.2.7 The company does not have to raise the minimum subscription or issue minimum shares. \checkmark
- 2.2.8 Must raise a minimum subscription prior to commencement of the company. \checkmark (8)

2.3 Advantages of a non-profit company

- The company has an independent legal personality, ✓ but directors will be liable for any loss, damage or costs sustained by the company if acting in the name of the company. ✓
- The assets of the company are in the name of the organisation, ✓ not in its members. ✓
- Non-profit companies continue to exist ✓ even if the membership changes. ✓
- The assets and liabilities (debts) of the organisation are held separately ✓ from those of its members. ✓
- May make a profit ✓ but may not share any of the profits with its members. ✓
- Profits can only be used ✓ to conduct the work of the organisation. ✓
- All of a non-profit company's assets and income ✓ must be used to advance its stated objects, as set out in its MOI. ✓
- The members exercise power in general meetings ✓ in the sense that they can appoint or remove directors, amend the MOI of the company, and dispose of the NPO's assets. ✓

- Non-profit companies must prepare the financial statements at the end of the year ✓ and are not compelled to audit the financial statements. ✓
- Non-profit companies are not compelled ✓ to attend the general annual meeting (AGM). ✓

(6)

(1)

2.4 Scenario – Green Solutions Incorporated

2.4.1	Personal Liability Company ✓✓	(2)

Reason:

The company name ends in 'Inc' ✓

2.4.2 Public Company $\checkmark \checkmark$ (2)

2.5 Franchising

- A marketing concept whereby the franchisor licenses ✓ the use of its business model, its brand, know-how, procedures, intellectual property, and rights to sell its branded products and services to a franchisee. ✓
- In return, the franchisee pays certain fees ✓ and agrees to comply with certain obligations.
- Franchising is a licence to use the name, idea, and processes ✓ of an existing business in a specific geographic area. ✓
- A franchise is an agreement between a franchisor \checkmark and a franchisee. \checkmark
- According to a franchise agreement, the franchisee obtains the right from the franchisor to use the name and trademark of the franchisor ✓ and to sell the franchisor's products. ✓

2.6 Scenario – Prime Corporation

2.6.1 Outsourcing VV

2.6.2 Advantages of outsourcing

- Will provide continuity ✓ during periods of high staff turnover. ✓
- Allows businesses to focus ✓ on important business activities. ✓
- Operations, where costs are running out of control, ✓ can benefit from outsourcing. ✓
- Staffing flexibility is possible because the business can make use of seasonal cyclical demands, ✓ for example, when there are only certain times when extra labour is needed. ✓
- On-site outsourcing will bring people with a certain skill set into the company, ✓ and existing employees can collaborate with them to gain new skills. ✓
- A company is able to reduce costs ✓ as outsourcing can lead to a decrease in staff, remuneration, control and operating costs. ✓
- The business can focus on its vision, goals ✓ and to apply its staff more effectively in its core business. ✓

NOTE: If QUESTION 2.6.1 is incorrect, no marks are awarded for QUESTION 2.6.2. No carry over error applies to Business Studies.

(2)

(4)

(2)

2.6.3 Contractual agreement

- the responsibilities and rights of both parties $\checkmark \checkmark$
- It is the responsibility of the outsourcing business to pay the outsourced provider the fee √√ (4)
- the length or duration of the contract $\checkmark\checkmark$

Reasons for buying an existing business 2.7

- Established business ✓
- Established customer base ✓
- Established name and reputation ✓
- Known market ✓
- Mentorship ✓
- Cash flow ✓
- Financing ✓
- Current staff ✓
- Market position ✓

Mark the first THREE only. NOTE:

(3)

[40]

QUESTION 3 BUSINESS ROLES

3.1 Advantages of creative thinking

- Creative thinking will lead to improved participation of staff members, ✓ which will ensure the generation of new ideas. ✓
- The business will have competitive advantage ✓ over other businesses because of the unique strategies that are introduced. ✓
- Businesses will be able to solve complex problems. ✓✓
- As management and employees introduce and create many ideas, ✓ saving time and money for the business, productivity will increase. ✓
- Managers and employees will demonstrate more confidence ✓ as they perform their duties.
 ✓
- Managers will be inspired ✓ to lead their teams more efficiently. ✓
- Managers and employees will apply their knowledge ✓ in a collaborative manner when performing their duties. ✓
- The morale among staff members ✓ will be improved. ✓
- Leads to a more positive attitude ✓ as managers and employees feel that they have contributed towards problem-solving. ✓
- Creative thinking will ensure that managers and employees stay abreast ✓ of the latest developments in technology. ✓
- Managers and employees will be more creative ✓ as they are challenged to work outside of their comfort zones. ✓
- Creativity may lead to new inventions, ✓ which will improve the general standard of living.
 ✓
- Managers and employees will feel that they have contributed ✓ towards problem-solving. ✓

3.2 **Routine thinking vs Creative thinking**

Routine thinking

- Is associated with a LEFT brain ✓ function where the focus is on logical thought and a methodical way of doing things. ✓
- It is where consistent, normal thinking ✓ is applied to a specific situation. ✓
- Doing things in the same way will lead to the same results ✓ because past decisions are used to solve current problems. ✓
- No new ideas ✓ or thought patterns are generated. ✓

Sub-max (4)

(4)

Creative thinking

- Is associated with a RIGHT brain function \checkmark where new ideas are generated. \checkmark
- The focus is on being creative, using one's imagination, ✓ insight, art, and music awareness to find solutions to unique challenges. ✓
- This process is used to come up with new ideas to solve problems ✓ in a way that is unusual and different from how things had been done before. ✓
- This results in exploring innovative ideas and different ways of doing things ✓ in order to obtain better results. ✓ Sub-max (4)

Max (8)

3.3 Scenario – Eve's Bakery

3.3.1 Force-Field Analysis ✓✓

3.3.2 Application of Force-Field analysis

- The current situation or problem ✓ and the desired situation or solution are described. ✓
- Identify what is going to happen ✓ if there is no action taken. ✓
- All the driving forces ✓ and restraining forces that will support and resist change must be listed. ✓
- The key restraining forces \checkmark and their strengths should be discussed. \checkmark
- The key driving forces \checkmark and their strengths should be discussed. \checkmark
- A score is allocated to each force using a numerical scale, ✓ where 1 is weak and is strong. ✓
- The positives and negatives are evaluated ✓ before deciding if the project is viable.
- Choose the force with the highest score \checkmark as the solution to the problem. \checkmark
- The restraining forces should be analysed ✓ to determine the best way of moving forward with them. ✓
- Identify priorities ✓ and develop an action plan. ✓

(8)

3.4 **Changes businesses and people have to deal with**

3.4.1 affirmative action

- It is a legal requirement for businesses to ensure that they offer equal opportunities to people ✓ from previously disadvantaged or designated groups in the workplace. ✓
- The aim of the policy is to ensure representation of women, ✓ people with disabilities and black South Africans affected in business. ✓
- This may lead to resentment towards persons ✓ appointed according to this policy.
 ✓

3.4.2 Globalisation

- Due to the narrowing of global markets, ✓ businesses can trade in different countries. ✓
- This requires flexibility in order to adapt to changes ✓ brought about by globalisation.
- With improved ongoing technological processes, ✓ new technology must be combined and used to make processes more efficient. ✓
- The business should ensure that their product or service is of a high standard and quality, ✓ which will result in competition amongst businesses. ✓

(4)

(4)

3.5 Scenario – Drift Motors

	INTERNAL CAUSES OF CHANGE	MOTIVATION
1.	New Management √√	Drift Motors (DM) has undergone a leadership transition by appointing a ne senior manager. ✓
2.	Retrenchment ✓✓	Due to poor performance from Covid- 19, multiple staff have been let go \checkmark
3.	New machinery ✓✓	The business is leased state of the art machinery to get jobs done quick and improve service delivery ✓

NOTE: Mark first TWO only

NO mark awarded for quote if quote is not given in full.

No mark awarded for quote if internal cause of change is incorrect.

3.6 Causes of stress

- a heavy workload, unrealistic targets, and deadlines aggravated by time pressure \checkmark
- working long hours without adequate breaks ✓
- shift systems not properly designed and coordinated \checkmark
- changes in job description, management or in technology ✓
- working at home to complete tasks not done at the office \checkmark
- staying abreast of the latest technology ✓
- attending many meetings that take time and do not allow employees to complete their work tasks during working hours ✓
- work demands that affect an employee's family and personal life \checkmark
- inadequate training given to employees ✓
- managers who are not competent and efficient ✓
- job insecurity, bullying and harassment \checkmark
- conflict with those in the business who have different beliefs and values \checkmark
- the nature of interpersonal relationships with colleagues \checkmark
- the frequency of work-related travel ✓
- lack of accountability of employees and managers \checkmark
- lack of participation in decision-making ✓
- insufficient funds and vacant posts not filled ✓
- unconducive working conditions \checkmark
- a lack of power and influence \checkmark
- lack of teamwork and conflict situations amongst employees. ✓ (4)

[40]

(6)

BUSINESS VENTURES

4.1 Form of ownership

4.1.1. Close Corporation ✓✓

(2) (4)

4.1.2 Characteristics of CC

- Appropriate for small ✓ and medium businesses. ✓
- CCs are legal entities, \checkmark meaning it has legal rights and responsibilities. \checkmark
- Can have a minimum of one and maximum of ten members ✓ who share a common goal. ✓
- The word 'close' means that all members are involved ✓ and take part in its management. ✓
- Each member contributes \checkmark some assets/services towards the corporation. \checkmark
- The name ends with the suffix CC. ✓✓
- Members have unlimited liability ✓ except where the CC has had more than ten members for six months or longer. ✓
- A CC has its own legal personality \checkmark and therefore has unlimited continuity. \checkmark
- The auditing of books is optional ✓as members only need an accounting officer to check financial records. ✓
- Transfer of a member's interest ✓ must be approved by all other members. ✓
- Profits are shared in proportion \checkmark to the member's interest in the CC. \checkmark

NOTE: If QUESTION 4.1.1 is incorrect, no marks are awarded for QUESTION 4.1.2. No carry over error applies to Business Studies.

4.1.3 Advantages of franchising

- Forms of financing that are not available to the public ✓ are often available to franchisees. ✓
- Purchasing a franchise could be cheaper \checkmark than starting your own business. \checkmark
- A business is based on a proven idea ✓ and the product and service are tried and tested. ✓
- Reduced long-term financial risk. ✓✓
- Management advice is often provided ✓ so it is not necessary to be a business expert. Franchises often offer entrepreneurial help. ✓
- Established suppliers give bulk discounts ✓ as they form part of a larger group. ✓
- Businesses are able to use a recognised brand name ✓ and registered trademark. ✓
- The systems, operations and services ✓ are well established. ✓
- Franchise agreements dictate how you run the business, ✓ so there may be little room for creativity. ✓
- There are usually restrictions on where you operate, ✓ the products you sell and the suppliers you use. ✓
- Franchises often have an established reputation and image, ✓ proven management and work practices, access to national advertising and ongoing support. ✓
- Franchises offer the independence of a small business ownership ✓ supported by the benefits of a big business network. ✓
- You do not necessarily need business experience to run a franchise. ✓
 Franchisors usually provide the training you need to operate their business model. ✓

(6)

- Franchises have a higher rate of success ✓ than start-up businesses. ✓
- The marketing and advertising costs can be shared, ✓ so they are lower than for a non-franchised business. ✓
- There is often access to group support from other franchisees ✓ and a network of communication and legal advice. ✓
- An operational franchise is an established business ✓ so there is less financial risk. ✓
- Franchisees and their staff receive training \checkmark and support from the franchisor. \checkmark
- Banks will more likely grant ✓ financial assistance to an established business. ✓
- The product is already well known in the market, ✓ which guarantees sales and good return. ✓
- Franchisees benefit from lower costs ✓ due to centralised buying by the franchiser. ✓

(6)

Advantages of a public company

- The business has its own legal identity \checkmark and can own assets and property. \checkmark
- No limitation on the number of shareholders, ✓ so growth and expansion is not limited. ✓
- Competent and knowledgeable directors ✓ may be appointed by shareholders. ✓
- Easy to raise large amounts of capital for growth ✓ through the issuing of shares to the public. ✓
- Shareholders have a limited liability for the debt of the company. ✓ Shareholders may only loose the amount which they invested. ✓
- Attracts small investors \checkmark as shares can be transferred freely and easily. \checkmark
- Shareholders can sell ✓ or transfer their shares freely. ✓
- The public has access to the information as financial reports must be published annually. ✓ This could motivate the public to buy shares from a company. ✓
- Strict regulatory requirements ✓ protect shareholders. ✓
- Additional capital can be raised \checkmark by issuing debentures to the public. \checkmark
- The company keeps its shareholders regularly informed about its performance, ✓ share values and future. ✓

(6)

BUSINESS ROLES

4.2 **Create an environment for creative thinking.**

- Businesses must emphasise the importance of creative thinking ✓ to ensure that all staff know that their ideas will be heard. ✓
- Inspire staff ✓ to come up with new ideas. ✓
- Plan regular workshops ✓ so that brainstorming sessions can be held to generate new ideas. ✓
- Ensure that communication channels remain open ✓ by placing suggestion boxes around the workplace. ✓
- Train staff members to think creatively, ✓ to solve problems, use mind mapping and lateral thinking. ✓
- Encourage job exchanges within the organisation and other businesses ✓ to improve creativity in the workplace. ✓
- Encourage alternative ways ✓ of working and doing things. ✓
- Accommodate employees' ideas ✓ and try not to let anyone feel less important in the workplace. ✓

4.4 Scenario – Jensen Records

4.4.1 Advantages of creative thinking

"JR ensures that there is a high morale among their employees." \checkmark

"They also encourage their staff to solve complex problems." $\checkmark \checkmark$ (4)

4.4.2 Advantages of working with others

- There are different perspectives to be considered ✓ because it could be difficult to be creative and innovative on your own. ✓
- Access to a broader base of skills, knowledge, and experiences ✓ helps if you can get the opinion of others on a matter. ✓
- More ideas can be triggered from other employees' ideas ✓ which can help the problem-solving process. ✓
- It facilitates learning from one another when colleagues ✓ are able to teach or explain things to one another, especially when working in groups. ✓
- Working together is encouraged ✓ to produce greater results. ✓
- The workload decreases ✓ because everyone shares the problem and their experiences. ✓

(6)

4.5 Examples of crises in the workplace

- Loss of property due to fire ✓
- Theft of assets, equipment and stock ✓
- Breakdown of machinery ✓
- Power outages ✓
- An accident ✓
- Serious illnesses of employees without replacements \checkmark
- Conflict amongst employees ✓
- Supply shortages ✓
- A sudden increase in production costs \checkmark
- Unforeseen drop in revenue \checkmark
- Lawsuits or legal action against the business \checkmark
- Tight deadline ✓
- Natural disasters, for example, earthquakes, floods, etc \checkmark (4)

[40]

TOTAL SECTION B: 80

SECTION C

BUSINESS VENTURES QUESTION 5

5.1 Introduction

- When starting a business, it is important to choose a form of ownership that will be profitable. ✓
- Each form of ownership functions differently. It is therefore important to evaluate each form of ownership carefully ✓ **Max.** $(2 \times 1)(2)$

NOTE: Consider any other relevant introduction ONE marks awarded for TWO facts.

5.2 Procedure for the formation of a company

- Determine the people establishing the company. $\checkmark\checkmark$
- Prepare a memorandum of incorporation, \checkmark open a bank account, and register for taxation. . \checkmark
- File a notice of incorporation \checkmark and obtain a unique registration number. \checkmark
- Draw up a prospectus ✓ for potential investors. ✓
- Register the company at the Companies and Intellectual Property Commission (CIPC). ✓ A company becomes a legal entity once registration has been finalised. \checkmark
- A company is registered and may start doing business once:
 - the name of the company has been approved. \checkmark
 - the prescribed fees have been paid. $\checkmark\checkmark$
 - the Notice of Incorporation have been lodged. $\checkmark \checkmark$
 - the application to incorporate a new company has been processed by the CIPC. $\checkmark\checkmark$
 - Max. (8)

5.3 Benefits of establishing a company

Legal status and liability \checkmark

- A company has its own legal status, ✓ trading name, and owns its assets. ✓
- Shareholders' private assets are protected \checkmark as they have limited liability. \checkmark •
- The shareholders have no direct legal responsibility. \checkmark •
- Companies have their names, and these are protected. $\checkmark\checkmark$ •

Profit-sharing ✓ ✓

- Shareholders share in the profits of the company \checkmark in the form of dividends. \checkmark
- Other forms of ownership will share profit \checkmark according to their contribution or internal agreement. ✓

Ownership and management $\checkmark\checkmark$

- Shareholders are able to buy ✓ and sell shares freely in a public company. ✓
- The company is managed by qualified \checkmark and competent board of directors. \checkmark •
- A company is less likely to use consultants \checkmark as it has a larger pool of skills and expertise. •
- Directors are more likely to take risks \checkmark and allow growth opportunities for the business. \checkmark •
- Some of the other forms of ownership \checkmark e.g. sole proprietor has to rely on his/her own abilities to manage the business. \checkmark

Sub-max (4)

Sub-max (4)

Sub-max (4)

Capital and cash flow $\checkmark\checkmark$

- A company may have more investors ✓ to fund the setting up of the business. ✓
- Companies have a better cash flow ✓ than sole traders. ✓
- A company is not limited ✓ to the individual contribution of the members' capital. ✓
- The long-term growth opportunities for companies are good ✓ as there are always
 possibilities of getting in more investors. ✓
- Directors do not have to take out personal loans ✓ to grow the business. ✓
- Companies have a bigger potential to gain capital ✓ than any other form of ownership. ✓

Sub-max (4)

Life span and continuity $\checkmark\checkmark$

- A company has continuity of existence. ✓✓
- Company shares can be transferred, ✓ bought, or sold. ✓
- The life span of a sole proprietor and partnership is limited. $\checkmark \checkmark$ Sub-max (4)

Taxation ✓✓

- Companies have tax benefits that other enterprises do not have. ✓ They may obtain tax rebates if they are involved in social responsibility projects. ✓
- Allowances made for companies such as tax-deductible ✓ business expenses are: Day to day expenses ✓ such as:
 - material and equipment costs, employee costs and administrative costs, business/office rental costs ✓
 - Capital expenses ✓
 - o Education ✓
 - o Entertainment ✓
 - Business start-up expenses ✓

Sub-max (4) **Max** (24)

5.3 Challenges of establishing a company

- The owners of the company have more liability. ✓ Directors might not have a personal stake in the company. ✓
- If directors change, ✓ there might be a difference in the continuity of management. ✓
- Directors may not have a personal interest in the business, ✓ and this could prevent the business from gaining help to maximise growth and profits. ✓
- There may be a conflict between the owners of the company ✓ and the management in control. ✓
- Politics can get in the way and directors ✓ are appointed for the wrong reasons. ✓
- A company may cease to exist ✓ if it is deregistered by CIPC. ✓
- The limited liability aspect of the company generates more paperwork ✓ in the registration process. ✓
- When directors change, \checkmark there could be a lack of continuity in management. \checkmark
- Companies have more taxation requirements. ✓✓
- The more shares there are ✓ the less profit per share. ✓
- A company must submit a detailed report to all stakeholders ✓ at the end of each financial year. ✓
- A large amount of money is spent on financial audits ✓ and accounting fees because of government regulations. ✓
- Companies must disclose all financial information. ✓This could provide their competitors with an unfair advantage. ✓
- State-owned companies often deliver non-profitable services ✓ that leads to the government losing money through the business. ✓

Meaning of MOI.

- MOI serves as the constitution of a company. $\checkmark\checkmark$
- Companies are governed ✓ according to the rules stated in the MOI. ✓
- MOI includes information about a company's name, ✓ registered office, and records. ✓
- MOI describes the relationship \checkmark between the business and its stakeholders. \checkmark
- MOI describes the rights, responsibilities, and duties ✓ of the shareholders and directors. ✓
- MOI provides details about incorporation, ✓ the number of directors, and the share capital.✓

Max. (4)

Max.

5.6 **Conclusion**

- Form of ownership refers to the legal position of the business and the way it is owned. ✓✓
- An entrepreneur must decide which of the forms of ownership will best suit their type of business. ✓✓

NOTE: Consider any other relevant conclusion TWO marks awarded for ONE fact.

QUESTION 5: BUSINESS ENVIRONMENTS		
Introduction	2	
Procedure for formation	8	
Benefits of a company	24	MAX 32
Challenges of a company	8	IVIAA 32
MOI	4	
Conclusion	2	
LASO		·
Layout	2	
Analysis	2	MAX 8
Synthesis	2	IVIAA O
Originality	2	
TOTAL		40

[40]

(2)

QUESTION 6 BUSINESS OPERATIONS

6.1 Introduction

- Businesses use problem-solving as an instrument ✓ to determine if there are aspects within the business environment that needs to be changed. ✓
- This is done so that there is better control over the business environment, ✓ and to ensure that if there is anything that needs to be corrected, the solutions are found and implemented as quickly as possible. ✓

NOTE : Consider any other relevant introduction.			
	ONE mark awarded per fact.	Мах	(2)

6.2 Conventional and non-conventional solutions

• Conventional solutions

- These are solutions ✓ that are believed and followed by everyone. ✓
- \circ These solutions are what most people expect \checkmark and they appear to be normal. \checkmark
- They focus on being relevant ✓ to a situation. ✓
- \circ Usually, there is only one solution \checkmark to each problem or challenge. \checkmark

Sub-max (4)

• Non-conventional solutions

- Non-conventional solutions are solutions that are not created as part of the norm, ✓ and which do not follow what is generally done or believed in. ✓
- These solutions are creative and unique ✓ and are usually a result of creative thinking. ✓
- They are often interrupted ✓ or changed by better ideas. ✓
- $\circ~$ Diverse solutions may be applied \checkmark to problems or challenges. $\checkmark~$

Sub-max (4)

6.3 Application of the Delphi Technique

- Businesses should invite a panel of experts ✓ to study the complaints from customers. ✓
- Experts do not have to be in the same place ✓ and will be contacted individually. ✓
- A questionnaire consisting of questions on how to improve the quality of products or services ✓ must be designed and distributed to the panel members and experts. ✓
- The panel should respond to the questionnaire individually ✓ to suggest improvements to the products and then return them to businesses. ✓
- The responses from the experts must be summarised \checkmark in a feedback report. \checkmark
- The feedback report and a second set of questions or questionnaires ✓ based on the feedback report must be sent to the panel members. ✓
- The panel members are requested to provide further input or ideas on how to improve the quality of products or services ✓ after they have studied the results and documentation. ✓
- A third questionnaire ✓ based on previous feedback from the second round is distributed to panel members and experts. ✓
- A final summary or feedback report ✓ with all the methods to improve the quality of products or services is prepared. ✓
- After consensus has been reached, \checkmark the best solution is chosen. \checkmark

6.4 **Importance of stress management**

- If stress is not managed effectively, it can result in absenteeism, ✓ poor performance of staff, conflict, grievances and complaints, amongst other things in the workplace. ✓
- Stressed employees are more likely to miss work ✓ because they cannot cope, or because of serious health problems ✓.
- Managing workplace stress will minimise absenteeism ✓ and maintain productivity in the workplace. ✓
- Workers who suffer from stress often make poor decisions ✓ and errors of judgement in times of crisis, and this could result in unforeseen emergencies. ✓
- Grievances or complaints that lead to staff turnover ✓ can be addressed if stress is wellmanaged. ✓
- Conflict and interpersonal problems ✓ can be avoided if stress is managed at the workplace. ✓
- Having stressed and tired employees serving the public ✓ may lead to poor service and unhappy customers and can be avoided through good stress management. ✓
- Stressed employees are more likely to cling to the old ways of doing things by resisting change, ✓ but this can be managed through proper management of stress. ✓
- Constant stress can cause many problems for a business ✓ since it can become an unhealthy working environment. ✓
- Too much stress can become a barrier to success ✓ and lower the performance of employees. ✓

Max (12)

6.5 Ways employees manage stress

- Be aware of what they require in order to complete their daily tasks at work. ✓ Selfawareness will assist employees to minimise stress. ✓
- Consult their work schedule to identify potential stressful situations ✓ and make changes to the schedule where possible. ✓
- Ensure that effective time management strategies are practiced. ✓✓
- Try to avoid conflict situations with co-workers. ✓✓
- It is important to get enough sleep ✓ and rest to perform work tasks efficiently. ✓
- Take regular breaks to relax and recharge. ✓✓
- Follow a balanced lifestyle by eating healthily, ✓ exercising and participating in activities that promote relaxation. ✓

6.6 Conclusion

- Stress can be defined as a mental state or emotional strain or tension ✓ resulting from negative or demanding circumstances. ✓
- The strain that an individual is placed under can affect their ability to remember information ✓ and can affect their attention span and overall efficiency in the workplace. ✓

NOTE:	Consider any other relevant conclusion
	TWO marks awarded for ONE fact.

Max. (2)

(10)

Max

QUESTION 6: BUSINESS ENVIRONMENTS		
Introduction	2	
Conventional & non-conventional	8	
Delphi Technique	14	MAX 32
Importance of Stress Management	12	IVIAA 32
Ways employees manage stress	10	
Conclusion	2	
LASO		
Layout	2	
Analysis	2	MAX 8
Synthesis	2	
Originality	2	
TOTAL		40

[40]

- TOTAL SECTION C: 40
- GRAND TOTAL: 150